Web Developer and Designer who has exhibited technical expertise spanning web development, production, and design for both print and web. Proficient in working independently or with team members to ensure the achievement of project goals, from conceptualization through finished product.

Skill Set

Back-End: Object Oriented PHP/MySQL Development **Front-End**: AJAX, JQuery, XML, Table-Less CSS **Software & Tools**: Subversion (SVN) with Eclipse IDE, MAMP-Pro, Bootcamp, VI/Unix shell commands

MVC Frameworks: CodeIgnitor, CakePHP
CMS Development: Drupal, Wordpress, Shop Site
Design: Flexible Web Design, Color Theory Adobe CS5
Suite, Print Production (Pre-Press)

Experience

Web Development

- ♦ Developer for Us magazine's custom photo galleries, games, and sweepstakes within the Drupal 5 Content Management System. Worked closely with system administrator to resolve performance and scalability issues, including caching for various levels of content being served. [http://USmagazine.com]
- Migrated StockXpert.com from procedural to Object-Oriented PHP using the CodeIgnitor MVC framework. Assisted in maintenance of website and subsidiary APIs. StockXpert receives over 300,000 hits a day and contains over 2 million images. [http://Stockxpert.com]
- ◆ Deployed content management system for Rolling Stone Magazine to create an online tool using the Object-Oriented PHP framework. This application contained group-based access to specific areas of the site based on user credentials. Created and included a custom publish function in addition to basic CRUD functions (Add, Edit, Delete, Preview). [http://RollingStone.com]

Web Design

- ♦ Splice Technologies, Inc. is a manufacturer of high quality hardware for fiber optics. A complete re-design and update of information architecture was needed for their online presence. The new layout focuses on easy access to each product page, and a modern and minimal visual presentation [http://SpliceTechnologies.com].
- ◆ Recreated and organized content for SMT, a boutique-recording studio in Chelsea, NYC. The new site includes interactive JQuery galleries that showcase impressive location shots, past client lists, and on-site interviews. [http://SMTStudiosNYC.com]
- Created a website using WordPress CMS for an emerging female singer/songwriter to promote her upcoming album. The site design reflected the cover album art and contained sound bites, photo galleries, and other press related materials. [http://MaiginBlank.com]

Awards

- ♦ Won the Web Marketing Association's WebAward, as an art director, for the E-Z Rent-A-Car website in 2005.
- Received The Electronic Document System Foundation's Wayne Alexander Memorial Scholarship in 2005.

Recent Employment

Freelance Web Development & Design, (New York, New York) 2010-current

Web Developer, Expand the Room (New York, New York) 2009-2010

Jr. Web Developer, Jupitermedia (New York, New York) 2008-2009

Web Programmer, That's Nice LLC (New York, New York) 2006-2008

Education